

**Business and Computer Information Technology Division**  
**Minutes for Phase III Brainstorming Meeting**  
**September 21, 2006**

**Ideas for Division-wide (Business/CIT) Projects:**

- ◇ Develop expertise in grant funding (e.g. NSF Grant targeted @ women/girls)
- ◇ Entrepreneurial effort [Revenue – value added] (role for students in computers, E-Commerce, “WebWorks” business, Network consulting firm?) (personal computer trainer)
- ◇ College-wide approach to working with adult ed (process, infrastructure, support, ...)
- ◇ More radically prioritizing – cut areas to be able to develop others [burn the boat]
- ◇ 100% online degree programs (go after competition, 18-month degree feasibility) (100% hybrid/online) (lab & tech resources) (Need discussion: competing w/23 online business degrees ⇒ what is our competitive advantage?)
- ◇ Modularization of curriculum (testing by module/chunks) (open entry/exit) (self-paced) (learning on demand, testing on demand)
- ◇ Collaborating w/other colleges on low-enrollment courses (one-State schoolhouse)
- ◇ Support one-room schoolhouse (Learning Mgmt System)
- ◇ Effective advertising of all of the work we’re doing and have done
- ◇ High-quality Division website with current technologies
- ◇ Provide (modular) training in professional development basics (for students, in-house)
- ◇ Streamline duplications in curriculum
- ◇ Lease facilities, labs/laptops (CML model?)
- ◇ Capital campaign for Business/Division space